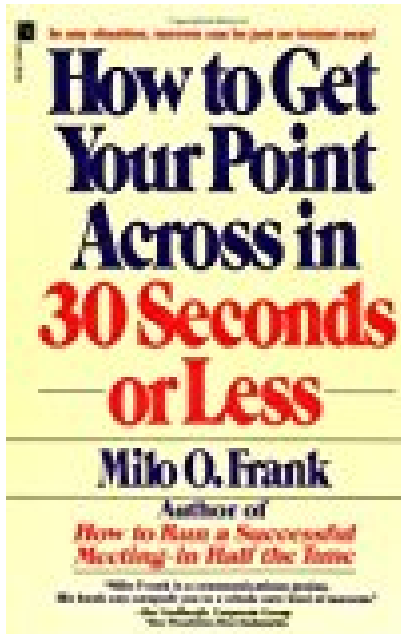


How to Get Your Point Across in 30 Seconds or Less



BOOK DETAILS

- Author : Milo O. Frank
- Pages : 120 Pages
- Publisher : Gallery Books
- Language : English
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BOOK SYNOPSIS

GET YOUR LISTENERS ATTENTION, KEEP HIS INTEREST, AND MAKE YOUR POINT -- ALL IN THIRTY SECONDS! Milo Frank, Americas foremost business communications consultant, shows you how to: * Focus your objectives * Utilize the "hook" technique * Use the secrets of TV and advertising writers * Tell terrific anecdotes that make your point * Shine in meetings, question-and-answer sessions, and more! Milo Franks proven techniques give you the edge that successful people share -- the art of communicating quickly, precisely and powerfully!

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